

# NEWS & MOVERS

NEWS FROM AROUND THE WORLD...

email: Drew Hillier [dhillier@russellpublishing.com](mailto:dhillier@russellpublishing.com)

## FIDESSA APPOINTS HEAD OF ENTERPRISE BUSINESS DEVELOPMENT IN THE US

Fidessa group plc, provider of trading systems, market data and global connectivity to buy-sides and sell-sides globally, today announced that Dan Smalley has been appointed to Head of Enterprise Business Development in the US. Mr. Smalley will be responsible for expanding Fidessa's presence in the US, Canada and Latin America, and will help drive the company's growth in the provision of market leading trading solutions within the regions.

Fidessa corporation CEO Mark Ames said, "Dan has been instrumental in blending derivatives into our core trading platforms and he has made incredible strides for

Fidessa by bringing our strategic initiatives into emerging markets in Russia, the Middle East and the Nordics.

I expect the same dedication and success in the Americas region."

Mr. Smalley commented, "I am energised by my move from London to New York and look forward to developing new opportunities for Fidessa in the Americas. In addition to promoting our fully integrated, multi-asset class global trading platforms I will focus on creating technology partnerships that will benefit our customers and build on my previous successes for our enterprise business." ■



DAN SMALLEY

## SEPA DELAYS: SUMMIT FOR EUROPE'S BIGGEST BANKS AND BUSINESSES

With current liquidity problems across Europe and delays in the implementation of the Single Euro Payments Area, which currently handles less than 10% of all Euro transactions, some of Europe's biggest banks and businesses will meet in Brussels on 19th May 2010, to discuss harmonisation and integration of the corporate banking industry in Europe, pre- and post-SEPA.

Banks including HSBC France, Intesa SanPaolo, KBC, Nordea, Santander and UniCredit Bank will meet business leaders and corporate treasurers from companies including Volkswagen, Logica and Panasonic, at the conference organised by the IBOS Association, which has member banks in 28 countries.

Olivier Brissaud Chairman of the Board of ATEB, the Association of Corporate Treasurers in Belgium and Member of the Board of the European Association of Corporate Treasurers, working for Volkswagen, will address the current market

status from the point of view of major corporates, their expectations regarding SEPA, and their needs in payments, banking and credit.

A panel of corporate treasurers, including Tim Allison, Group Treasurer of Logica plc, will discuss customer business models post credit-crunch, including structural issues arising from decentralisation, location of finance functions and use of subsidiaries as borrowing vehicles.

Dietrich von Krosigk, Director of Administration & Finance for Panasonic Electric Works Europe AG will be talking with

Markus Meissner, Head of Global Transaction Banking Sales Germany, UniCredit Bank, about what large corporates will need from international banking groups in the future.

Other banking speakers, including Johnny Roos, Senior Consultant, International Cash Management, KBC Bank, and Lisa Ferbing, Nordic Head, Nordea, Chair of the IBOS Association, will be discussing how a harmonised pan-European environment might realistically be achieved, including looking at the role that IBOS member banks will play in supporting their corporate customers in that environment. ■



LISA FERBING